Visual hacking exposed.

Results of the Global Visual Hacking Experiment

A covert experiment[1] in which an undercover visual hacker was sent into participating corporate offices in eight different countries, exposing how easy it is to capture sensitive company information through visual means.

Goal: obtain sensitive or confidential information using only visual means.

Participating countires: China, France, Germany, India, Japan, South Korea, United Kingdom and United States

Nearly half of visual hacking attempts were successful in less than **15** min.

The visual hacker obtained information in **91%** of the trials.

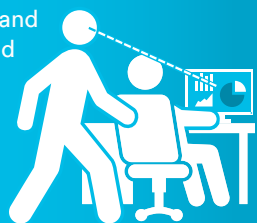**Employee computer screens** are at risk for visual hacking.

52% of sensitive information was captured from screens.

27% of the information accessed included login credentials, financial information, and privileged and confidential documents.

An average of **3.9** pieces of sensitive information were visually hacked per trial.

68% of the time, the visual hacking went unnoticed or unchallenged by employees, which means protecting your organization is up to you.

Help protect your organization's sensitive information with 3M™ Privacy Filters.

Learn more at 3Mscreens.com/visualhacking

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